



CAMPUS ENTERTAINMENT

2011 Campus Representative Program

What?

A fun and interactive opportunity to **build your resume** and **get paid!** Gain valuable experience during a 14-week internship on your campus during the spring 2011 semester working with The Rice Company, a world class engagement marketing firm, on behalf of its client, Microsoft Windows.

Who?

We need outstanding student leaders, like you, to help promote Microsoft Windows products to their peers.

Got what it takes?

- ✓ Are you active on social networking sites such as Facebook, Twitter and MySpace?
- ✓ Are you personable and outgoing?
- ✓ Do you get involved in organizations to lead and influence?
- ✓ Are you tech-savvy and excited about new technology?
- ✓ Do you know how to **HAVE FUN?**

This is a unique opportunity and will be a great addition to your resume!

What are the benefits?

- ❖ A stipend of \$1,500.
- ❖ A premium laptop to use during the program that you **get to keep** if you meet the program objectives.
- ❖ Opportunities to earn cool gadgets like an Xbox or a Zune.
- ❖ Generous bonuses during the program for achieving goals.

INTERESTED?? E-mail Chelsea Golliday at chelseag@campusentertainment.net AS SOON AS POSSIBLE! Campus Rep Positions are very limited.

What you will do?

As a Campus Representative, you will receive everything needed to do the job including a totally tricked out laptop and extensive training. You will also learn marketing, communication and organizational skills while having fun interacting with your peers.

Responsibilities:

Enjoy relating with campus peers and competing with Reps on other campuses.

Report on cool activities and results via a web portal in a timely manner twice a week.

Communicate with others through social media networks, such as Facebook, MySpace, Twitter and other creative means, to promote the product to friends.

Distribute announcements of demonstration dates and program updates.

Dedicate the appropriate time each week to the program to deliver a minimum of 40 demonstrations and other required program work.